

Buy It Today--That Suit Or Overcoat

¶ One of the very interesting things about selling clothes to young men is that young men come to us with definite ideas as to what they want; they study the question of style pretty closely; for young fellows are apt to be particular about how they look; it's a good quality; some men stay young in that respect all their lives.

¶ When a customer like that comes to us--young or old--we're glad to see him; we know we've got what he wants; it's among our

Hart Schaffner & Marx Clothes

and we can fit him right as to body, mind and pocket

¶ There's only one thing for such men to be careful about; that is, in putting emphasis on style, smart, swagger, "nifty" style, where you ought to put it; don't neglect to put some emphasis on the quality. There's a lot of flashy looking stuff going that isn't as good as it looks nor as good as you want.

¶ The good thing about all-wool fabrics is not only that they last longer than any other; but the style lasts longer. All-wool fabrics, well tailored, keep shape, fit better, stay better, are better in every way than the cheaper stuff. The point for you is this; you can get the snappy style here; the lively modern models; and you can get Hart Schaffner & Marx quality with it.

¶ You don't have to pay too much for it; and most important of all, you get what you pay for.

H. S. & M. Suits - \$18 to \$30

H. S. & M. Overcoats, \$18 to \$35

Other Suits - - - \$10 to \$25

Other Overcoats - \$10 to \$25

Moore & Owens,

Barre's Leading Clothiers

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